



# MARYLAND Department of Health

## Maryland SHIP Health Action Newsletter

Friday, Aug. 31, 2018

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### Volunteer Opportunity: Summer of Service to Seniors Event



Image: Group of volunteers preparing food for meals.

#### ***Tuesday, Sept. 11***

The American Association of Retired Persons (AARP) Foundation works to end poverty among older adults by helping them build economic opportunity and social connectedness. AARP is

looking for volunteers to participate in a local 2018 Summer of Service to Seniors event. The purpose of this event is to pack 1,000,000 meals for local older adults in need.

For more information and to sign up for this event, [click here](#).

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### Event: 3RNet Annual Conference



Image: Physician working with elderly patient.

#### ***Tuesday - Thursday, Sept. 11 - 13***

The National Rural Recruitment and Retention Network (3RNet) is a non-profit organization focused on connecting health professionals to rural or underserved areas with health care facilities. 3RNet will host its annual conference to boost meaningful

connections across rural health organizations to improve health outcomes for rural and underserved areas across the nation. Proposed topics to be discussed include:

- Recruitment insights
- Immigration and international recruitment
- Impact of the opioid epidemic on recruitment and retention

For more information about this event, [click here](#). Learn more about rural health programs and resources by visiting the Maryland Department of Health (MDH) [Office of Rural Health website here](#).

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## **Event: National Conference on Health Communication, Marketing, and Media**



Image: An illustration of a network of individuals and groups of people.

***Tuesday - Thursday, Sept. 11 - 13***

The Centers for Disease Control and Prevention (CDC), the National Public Health Information Coalition, and the Society for Health Communication will soon host the 12th Annual National Conference on Health Communication, Marketing, and Media. The purpose of this event is to open an opportunity for collegial dialogue around the future of health communication, marketing, and media practice in public health. Conference tracks include:

- Advancing science
- Exploring innovative communication tools and technologies
- Improving practice
- Bridging divides

For more information about this conference, [click here](#).

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## **Event: 2018 Healthy St. Mary's Partnership Annual Meeting**



Image: Illustration of a lighthouse casting rays of light. Text reads, "Healthy St. Mary's Partnership."

***Thursday, Sept. 13***

The Healthy St. Mary's Partnership (HSMP) is the local health improvement coalition in St. Mary's County. The HSMP will host their 2018 Annual Meeting to provide an opportunity for participants to network, learn from public health experts, and receive updates on local health improvement efforts. The 2018 agenda features several distinguished speakers, and presentations on the following topics:

- The impact of the internet and digital technologies on health
- Harm reduction and the opioid crisis
- The Sugar Free Kids Initiative
- Medical cannabis in Maryland
- Communications and social media to engage youth.

For more information about this event, [click here](#).

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## **Webinar: Communication Strategies for Improving Child and Adolescent Vaccine Uptake**



Image: Photograph of a baby receiving a vaccination from a physician.

**Wednesday, Sept. 19**

In 2016, 74 percent of children in Maryland received the recommended vaccinations. Vaccines are among the most cost-effective clinical preventative services.

Increasing vaccination rates can reduce preventable infectious diseases among young children. The National AHEC Association will host a webinar titled, "*Evidence-based Communication Strategies for Improving Child and Adolescent Vaccine Uptake.*" This webinar will focus on understanding what it means to make a "strong" vaccine recommendation, how to make a "presumptive" recommendation for the vaccine, and how to use Motivational Interviewing techniques to communicate recommendations.

For more information and to register for this webinar, [click here](#). Learn more about the [SHIP measure above here](#). Find information and resources about vaccine-preventable diseases by visiting the [MDH Center for Immunization here](#).

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**Save the Date: Maryland Women of Color Network Conference**

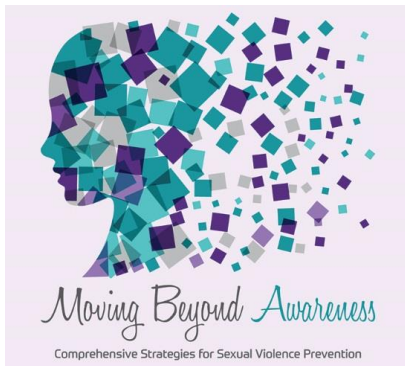


Image: The Maryland Women of Color Network Conference logo. Text reads, "Moving Beyond Awareness: Comprehensive Strategies for Sexual Violence Prevention."

**Friday, Nov. 2**

Registration is now open for the 13th annual Maryland Women of Color Network Conference. This year's theme will be, "*Moving Beyond Awareness: Comprehensive Strategies for Sexual Violence Prevention.*" Conference sessions and

workshops have been curated to bring about positive and effective strategies that result in realistic solutions for sexual violence prevention and intervention. These strategies will help professionals and community leaders move beyond awareness and develop strategies to prevent sexual violence in their community.

For more information and to register for this conference, [click here](#). Learn more about sexual violence prevention resources and programs by visiting the MDH [Rape and Sexual Assault Prevention Program website here](#).

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**Event: American Public Health Association Conference**



Image: The American Public Health Association (APHA) logo. Text reads, "For science. For action. For health."

**Saturday - Wednesday, Nov. 10 - 14**

MDH will be represented in a presentation titled, "Comprehensive Practice and Community Supports to Transform the Delivery of Primary Care." This presentation dives deeper into the Maryland Primary Care Program (MDPCP) and its goal of supporting the delivery and quality of advanced primary care throughout the state. Check out this presentation among 1,000 other sessions at the APHA Annual Conference. This year's theme will be "*Creating the Healthiest Nation: Health Equity Now.*" This conference aims to discuss and prepare attendees to address the systems and structures that contribute to health disparities. By doing so, health equity can continue to gain momentum so individuals and communities will have greater opportunity to reach their full potential.

To register for this conference, [click here](#). For more information about the MDH presentation, [click here](#). Learn more about the MDPCP by visiting the MDH [Maryland Primary Care Program website here](#).

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